Which engagement strategies feature the biggest difference in opinion?

WHAT EMPLOYERS THINK

WHAT EMPLOYEES WANT...

MENTORSHIP

Environmental employers believe mentorship is very important to engagement, ranking this activity as #1. By contrast, employees only ranked this as #7 out of a list of 10 options.

LUNCH N’ LEARNS

BUSINESS TRAINING

Employees are enthusiastic about general management and business skill training, ranking this #4. Employers did not see this being as valuable and ranked it #8.

TRAINING OTHERS

COMPANY EVENTS

Employers perceive opportunities to train others as relatively important, and assign this activity a rank of #5. For environmental employees, this is the least preferred engagement strategy and comes in #10 on their list.

PROFESSIONAL DEVELOPMENT

Training Others

CLOSE THE GAP.

Contact us at hrservices@eco.ca to see how the engagement of your own staff compares to a national benchmark and which HR strategies can be tailored to best meet the unique needs of your employees.

ECO CANADA KNOWLEDGE GAP

THE ENVIRONMENTAL HR

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