



# ECO Canada

Request for Expression of Interest (EOI) – Land Use Planning Training  
Course Update and Development

December 19, 2017



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Submission Deadline: 5pm (MST) January 22, 2018



*December 19, 2017*

## **CONTACTS**

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# TABLE OF CONTENTS

**CONTACTS .....1**

**1.0 PROJECT INTRODUCTION .....3**

**2.0 ECO CANADA BACKGROUND.....3**

**3.0 PROJECT BACKGROUND.....3**

    3.1 Technical Land Use Planning Training Course ..... 3

    3.2 BEAHR Land Use Planning Course ..... 4

**4.0 EOI SUBMISSION REQUIREMENTS .....4**

**5.0 EOI REVIEW CRITERIA .....5**

    Review Criteria ..... 5

    Points Awarded ..... 5

**6.0 ENQUIRIES .....5**

**7.0 SUBMISSION DETAILS .....5**

**8.0 TERMS AND CONDITIONS .....6**

December 19, 2017

## 1.0 PROJECT INTRODUCTION

The intent of this EOI is to establish interest in developing a 2-3 day Land Use Planning technical course for experienced land use planning professionals and update the current ECO Canada Land-Use Planning BEAHR course which is a 4-week course developed for delivery in Indigenous communities.

ECO Canada's BEAHR Program is a suite of environmental training courses developed for Indigenous communities. Since 2006, BEAHR training programs have helped Indigenous communities develop technical environmental skills and foster rewarding environmental careers.

ECO Canada will be evaluating the Expressions of Interest received and developing a short-list of qualified organizations. These organizations will be invited to submit their proposals at a future date.

## 2.0 ECO CANADA BACKGROUND

Environmental Careers Organization (ECO Canada), a not-for-profit corporation, was established in 1992 as part of Canada's Sector Council Initiative. ECO Canada's mission is to build the world's leading environmental workforce. For over 25 years, we've led the development of career development resources and training programs for environmental practitioners in Canada. We study the environmental labour market and examine ways to improve industry access and career advancement opportunities for new graduates as well as mid to senior level practitioners.

Our research provides valuable insights on green career trends, from top jobs to skills gaps to high-growth sectors. Governments, educators, youth and industry planners use our findings to make decisions and formulate strategy. The National Occupation Standard we developed also informs the skills and competencies required for Environmental Professional Certification (EP®) as well as ongoing training and professional development for environmental professionals.

We provide a variety of training opportunities for environmental professionals in Canada. ECO Canada's BEAHR training programs are a series of short-term, job-focused, culturally relevant, environmental training programs for Indigenous communities. These are flexible training programs that are designed to be delivered in Indigenous communities and integrate Indigenous culture and local knowledge into practical field experience. These training programs are delivered by a network of third party licensed trainers who can be found across the country. We strive to have top of the line training programs available to the environmental industry to help ensure that Canada's environmental professionals are world class.

## 3.0 PROJECT BACKGROUND

ECO Canada seeks qualified and experienced proponents to develop a 2-3-day technical land use planning training course as well as update the current BEAHR Land Use Planning Training Program.

### 3.1 Technical Land Use Planning Training Course

The Land Use Planning Technical course is intended to be added to existing ECO Canada Professional Development courses available for environmental professionals. The training course is intended to be a 2-3-day high level technical course to be offered to experienced land use planning professionals. The

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December 19, 2017

proponent is requested to submit the list of potential topics that would be covered in the course. The approach and methodology for this project should include the delivery of a pilot course.

### 3.2 BEAHR Land Use Planning Course

The current BEAHR Land Use Planning course is a 4-week course developed for delivery in Indigenous communities. The course is tailored for Indigenous learners with a minimum of a Grade 10 or equivalent education. Graduates of this course are intended to gain employment as a land use planning technical assistant. The current course prepares students with the fundamental concepts associated with the creation, execution and implementation of a land use plan designed to meet the needs of their community or region. The updates to the course should include but not be limited to:

- Updated best practices
- Incorporate aspects of climate change adaptation and planning
- Integrating local knowledge into the land use plan for the region
- Integrating new sustainable practices into land use plans

Proponents may further specify any other topics that they think should be covered in the Indigenous training program.

## 4.0 EOI SUBMISSION REQUIREMENTS

The proponent is expected to demonstrate the ability to develop an appropriate training program that aligns with ECO Canada's established training courses. The following information must be provided and will be used to assess all EOIs submitted to ECO Canada:

- A. Proponent Background
  - Proponent must provide a brief background of their organization
  - Why is your organization interested in this project?
- B. Organization and Project Team Capacity
  - Proponent must provide details on the capacity of the organization and the project team to deliver the proposed project
  - Resumes may be included as an appendix
- C. Prior Experience
  - Proponent must describe past knowledge, experience, relevant projects, and expertise regarding land use planning.
  - Proponent must describe any experience or successes regarding development and implementation of training programs.
- D. Approach and Methodology
  - Implementation Plan
  - Resource Materials
  - Expected Outcome
- E. References or Letters of Support
  - Proponents must provide references that will support and provide insight regarding the qualifications and experience requested in this EOI.

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## 5.0 EOI REVIEW CRITERIA

All EOIs will be reviewed by members of ECO Canada’s review team based on the review criteria below. Incomplete EOIs or those that fail to follow the submission requirements outlined above will not be considered for review.

Review Criteria	Points Awarded
Demonstrated knowledge of ECO Canada and the requirements of this project	10
Organization and Project Team Capacity	20
Previous related experience in developing training program materials and previous experience and knowledge of land use planning	30
Proposed Approach and Methodology	30
References or Support Letters	10
Total Points	100 points

## 6.0 ENQUIRIES

Clarification of terms and conditions of the EOI process shall be directed to:

Carlee Beaver  
 Professional Services Coordinator  
 ECO Canada - Environmental Careers Organization of Canada  
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 Calgary, Alberta T2G 0Y2  
 cbeaver@eco.ca  
 Phone: (403)-233-0748 ext. 1936

Questions regarding the EOI will be accepted until January 17, 2018 at 4pm (MST).

## 7.0 SUBMISSION DETAILS

Expressions of Interest should be marked “Proponent Name – Expression of Interest for Land Use Planning Training Course Update and Development” and submitted to cbeaver@eco.ca. All documents required with the submission, as stated in section 4.0 EOI Submission Requirements, should be included as one PDF document and are not to exceed 12 pages excluding appendices. Submissions will be received until 5pm (MST) on Monday January 22, 2018.

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December 19, 2017

## 8.0 TERMS AND CONDITIONS

The EOI is not a contract, or offer to enter into a contract, but an EOI for the supply of service to ECO Canada. ECO Canada shall not be responsible for any cost incurred by the proponent in preparing this EOI or otherwise prior to the signing of a contract with ECO Canada.

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