

INTRODUCING

**ECO+
ENTERPRISE
MEMBERSHIP**

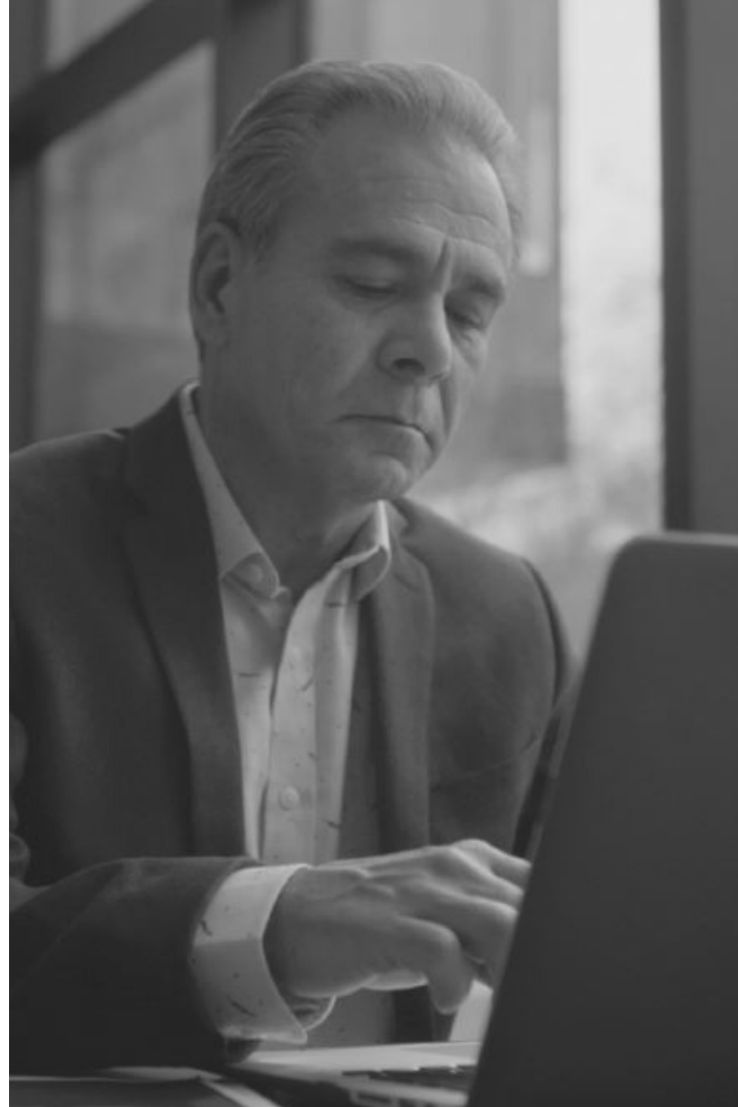
eco  canada



WHAT IS ECO+?

**A specially designed
Membership model for
organizations to access
essential resources**

- Membership that saves your business up to \$2,000 annually
- Access to free HR and training services and exclusive member discounts
- National brand exposure for your business



WHO IS IT FOR?

Organizations with a focus on environmental work and sustainability

- That want to recruit top talents and cut down on job advertising costs
- Increase business visibility to industry professionals
- Give their employees access to quality Online Training Courses & Webinars
- Stay informed with latest industry employment trends

**ECO+ Membership
=
Brand Exposure**

- Attend our Networking Events - members get free passes
- Your listing on the ECO+ Member Directory (company logo, description, website link)
- Eligible for ECO Impact Award - Top Employer Category
- Promote thought leadership using our Blog platform or speak at an event

WHY ECO+?

By becoming an ECO+ Enterprise Member you can save up to **\$2,000 annually.**

DISCOVER YOUR BENEFITS

1

FREE SERVICES

1 x free Standard Job Board Ad per year (over 40,000 views per month)
2 x complimentary passes to ECO Canada networking events per year (excluding Annual ECO Impact Awards)

2

EXCLUSIVE SAVINGS

20% off HR Recruitment Toolkit and ECO.ca Media Kit Rates
15% discounts for your organization on these products and services:

- Job Board posting and packages
- Networking Events across Canada
- Online training courses & webinars for your team
- EP designation application fees when three or more employees apply

3

PREMIUM ACCESS

Be the first to access our **labour market research reports**
Share your expertise and promote thought leadership on specific topics:

- Become a speaker at one of our ECO hosted events
- Publish blog content on our site (subject to review & in accordance with guidelines)

4

ELIGIBLE FOR ECO IMPACT AWARD

Gain national recognition by applying for our **Top Employer ECO Impact Award** (new for 2018).

Nominate your team for additional project recognition – EP designated team members will automatically be eligible for nomination in the 3 member categories.

5

MEMBER DIRECTORY*

Receive a dedicated listing in our Enterprise Membership Directory.
Gain national brand exposure across Canada from coast-to-coast.
Your company logo, boilerplate and website link will be **visible over 900,000** visitors that come to our website each year.

**Note: The Member Directory is currently under construction and will be available shortly*

ECO+ Membership = Brand Exposure



900,000
annual website views



40,000 view/month
Job Board



60,000+
industry professionals

ECO+ Enterprise Pricing

1-29 Employees

\$299

30-49 Employees

\$399

50+ Employees

\$499

GETTING STARTED

START SAVING TODAY

1

VISIT US ONLINE

Fill out our **online purchase form** and select your organization size

2

RECEIVE YOUR ACCOUNT LOGIN DETAILS

You'll need to **assign a master account holder** who can assign the free resources, but each member of your organization will have their own access

3

ACCESS YOUR ACCOUNT

Sign in through the online portal and access the ECO+ Membership tab.

Under this tab you can:

- Add or remove users
- View and apply discount codes
- Redeem your free standard job board posting
- Contact us directly to request EP application discount and free networking event passes

4

MEMBER SUPPORT

We're here to help your organization access these great resources. Don't hesitate to reach out to us with any questions about ECO+ Enterprise

membersupport@eco.ca

www.eco.ca/eco-enterprise-membership